To be the world's most beautiful, clean and safe city, Ashiya

Ashiya has developed as a nature rich and easily accessible "City of International Culture with Good Residential Environment". In addition to designating the entire city as a protected landscape district and Ashiyagawa River as a protected special landscape district, in 2016 regulations for outdoor advertising were set in place. These measures have been taken in order to create a unified appearance throughout Ashiya City. Efforts are also underway to reduce the electric polls, and Ashiya City aims to become the first electric poll free city in Japan.









Electric polls free area

Rokurokuso-cho MAP GH-1 2 Yamate-kansen MAP C~H-4 3 Minami-Ashiyahama MAP D~H-9~10

City Emblem, City Tree, City Flower

City Emblem



The city's emblem dates from 1922 when the city was known as Seido Village. It symbolizes the mountains and the sea. The four lines show the harmony of Seido Village's four little townships-Ashiya, Uchide, Sanjo and Tsuji. The semi-circle represents the rising sun indicating peace and prosperity

City Tree & City Flower

In 1970, the Japanese black pine was established as the city tree because of its beautiful shape and resistance to pests. Since the azalea is beautiful and grows well, it was established as the city flower.





Japanese black pine can be seen along the banks of Ashiyagawa River, and Azalea blooms on Mt. Shiroyama in spring.

1 Japanese Black Pine

2 Azalea(Rhododendron Reticulatum D.Don)